



6 March 2012 Press Release

WHEELS IN MOTION FOR MORE CYCLING INITIATIVES

Cyclists in the Lomond area are gearing up for more pedal power in the local community – thanks to a cash boost from an environmental fund.

Bike fans of all ages and abilities will benefit from a grant from the Cycling Friendly and Sustainable Communities Fund, which is administered by Cycling Scotland.

The Falkland and the Lomonds Cycling Project will be able to introduce a number of initiatives – both for day to day travel, as well as leisure cycling - in the community.

Short led Cyclestarts rides will be organised to encourage people to try cycling. Folding Brompton Bikes will be available as part of a monthly Commuter Cycle Challenge to try bike and public transport as an alternative means of getting to and from work.

The local schools in Falkland, Freuchie, Auchtermuchty, Strathmiglo, and Gateside will be approached to encourage them to arrange Bikeability training for their pupils.

The project will also attend both Big Tent and local street fairs to raise awareness of the benefits of cycling and talks will be given to local interested groups. Finally, a cycling map of the area will be produced and will be made available both local residents and visitors.

Stuart Knowles, a keen cyclist and a member of the Falkland and Lomonds Transition Group is leading the initiative with support from the Centre for Stewardship at Falkland. He said:

“We are so pleased to have been given the funding from the Cycling Friendly and Sustainable Communities Fund. There is a really strong community of cyclists in the Lomond area and this will benefit a whole

range of people, from school children and leisure cyclists to those who use their bike to commute to work."

Helen Lawrenson, from the Centre for Stewardship at Falkland, said the partnership with the Falkland and the Lomonds Transition Group, will be a very good fit.

"Encouraging more people to cycle is an integral part of our sustainability strategy so we are very pleased to be involved with this project," she said. "We also live in a beautiful part of Fife and there is no better way of seeing what the area has to offer than by cycling round our countryside."

Ian Aitken from Cycling Scotland said "Cycling Scotland is delighted to support this initiative in such a beautiful area of the country. We hope it encourages an update in cycling, both for leisure and work "

Please contact Stuart on 01337 858165 or email stuartknowles4@btinternet.com for further details of Cyclestart rides, Commuter Cycle Challenge or if you would like to volunteer to support the initiative.

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